

# TIPS FOR SIGNAGE

Signage can be a relatively cheap and effective way to provide workers and visitors a visual of the farm’s biosecurity practices. They can be used to remind people of sanitation procedures, and to mark out areas of restricted entry or caution. Having signs placed strategically in these locations also serve as a reminder that farm biosecurity is in effect, so they can act as an educational tool as well.

Consider the following tips when creating biosecurity signage.

- Use languages that are prevalent in the area, i.e. if you have foreign workers, include signs in Spanish as well as English or French
- Signs with a yellow background indicate caution
- Restricted entry signs should have a red background (stop)
- Sign lettering should be large enough to be read from a distance
- Signs should indicate authorized entry or preventative measures to take
- Signs should contain simple and clear messages
- Include emergency contact person and phone numbers where applicable
- Replace signs when they become difficult to read or interpret



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